

Understanding your child's behaviour in Walsall

Walsall has a suite of parenting programmes on offer and through a small parenting team responsible for the training, co-ordination, support and delivery of parenting programmes we have massively increased the running of parenting programmes across our borough.

CONSULTATION

We commissioned Walsall Creative Arts team to undertake consultation with many Walsall parents.

This showed us we had to work even harder to de-stigmatise and advertise parenting programmes - there is still very much a stigma to attending parenting groups in Walsall, and most parents didn't know when and where groups were, or that they were free!

So, our promotional campaign features a new 10-minute 'Happy Families' DVD and leaflets advertising the groups on offer in the Walsall Way suite of parenting programmes, chosen and designed by Walsall parents.



TRAINING

116 multiagency, community and voluntary staff trained in the Solihull Approach
 57 staff trained to deliver Understanding your child's behaviour group
 9 staff trained in our new Train the Trainer in-house programme as of July 2013

24 groups delivered April 2012 - March 2013

21 groups delivered April - November 2013

66 facilitators running UYCB

Parents' Average Programme Satisfaction
 with the Understanding your child's behaviour group was **30.37**
 (out of a maximum of 33)
 the highest satisfaction rate from all those featured in our suite of programmes.

EVALUATION PROJECT

Over 100 parents completed clinical evaluation of the UYCB group
71 completed both pre- and post-evaluation data.

We also offer 2 large scale peer support sessions for our Understanding your child's behaviour parenting practitioners:

- Group Dynamics and their importance in UYCB delivery
- Dealing with challenging parents in UYCB delivery

Questionnaire	Strengths & Difficulties		Pre	Post
	Evaluation tools			
	Emotional symptoms scale		19%	10%
	Conduct problems scale		41%	20%
	Hyperactivity scale		44%	19%
	Peer problems		33%	22%
	Pro-social scale		19%	3%
Child behaviour impact		29%	16%	

Evaluation with Birmingham University

We have also supported the wider evaluation of UYCB through the Birmingham University research quantitative and qualitative data and evaluation project into Understanding your child's behaviour.